This is a petition for reconsideration on your recent change in the rules and regulations implementing the TCPA Consumer Protection Act of 1991 (CG Docket 02-278, FCC 03-153) pertaining to unsolicited fax advertisements where we would have to get a written signature from anyone wishing to receive a fax advertisement. Because of technological advancements, we are now recording the voices of those people who subscribe to our publication and putting that on an audio file in that person's subscription record. We feel, as do lawyers familiar with this law, that this audio recording is even better than a written signature and is within the spirit of the new regulation and we are requesting that you add this to your new regulation. We have gone to a lot of expense in getting the permission of the 50,000+ subscribers to our publication over the last 10 years and we did this according to the rules laid out by Congress and the FCC. I would also like to request that these 50,000+ subscribers be grandfathered so that we wouldn't have to go to a lot of expense to get them to resubscribe according to these new rules. Thank your time and consideration and I look forward to a timely response. John Mayhill (317-796-7007 mobile) jmayhill@faxdaily.com